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| **Category** | **Segment** |
| Canned food | Canned fruits and vegetables |
| Canned food | Canned fish |
| Frozen food | Frozen fish, seafood |
| Care and hygiene | Shaving care |
| Care and hygiene | Razors, spare blades |
| Care and hygiene | Feminine hygiene |
| Care and hygiene | Diapers |
| Care and hygiene | Condoms |
| Care and hygiene | Hair care products, hair dye |
| Care and hygiene | Skin care |
| Care and hygiene | Soap, shampoo, shower gel |
| Household chemicals | Dishwashing liquids, tabs |
| Household chemicals | Detergents, caps |
| Perfumes and decorative cosmetics | Decorative cosmetics |
| Coffee, cocoa, tea | Tea |
| Grocery | Sauces |
| Tobacco products | E-cigarettes, vapors |
| Household chemicals | Copy, printing paper |
| Household chemicals | Paper products |
| Care and hygiene | Patient care products |
| Household chemicals | Air fresheners |
| Household chemicals | Care of clothes and shoes |
| Low alcohol drinks | Beer |
| Perfumes and decorative cosmetics | Perfumes and decorative cosmetics |
| Strong alcohol | Whiskey, gin, cognac, liqueurs, rum, tequila |
| Wine | Wine still and sparkling |
| Canned food | Condensed milk |
| Coffee, cocoa, tea | Cocoa, hot chocolate |
| Coffee, cocoa, tea | Coffee |
| Grocery | Vegetable oils |
| General merchandasing | Teхtile |

**Magnit Firması Tarafından Belirlenen Öncelikli Ürün Grupları**